

# CAREER FAIR & OPEN HOUSE

## Make Career Connections

Showcase your business and educate students on possible career paths, connect with talented and highly motivated individuals, and network with others within the industry.

Build your pipeline of future skilled employees by connecting with over 300 Selkirk College students and high school students throughout the day. Sponsor opportunities are available. Contact us today to discuss the best fit for you.

[selkirk.ca/events/career-fair-open-house](http://selkirk.ca/events/career-fair-open-house)

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**GOLD SPONSOR: \$4,000 | SILVER SPONSOR: \$1,000 (4 OPPORTUNITIES)**

BENEFITS	GOLD	SILVER
Registration fee is included.	✓	✓
Premier event booth space (power and Wi-Fi included).	Four booth spaces	Two booth spaces
Prioritized event booth location to maximize student engagement.	First priority	Second priority
Complimentary lunch.	Up to seven people	Up to three people
Company link and logo recognition on Selkirk College website.	Featured size	Small size
Host a 30-minute presentation to your target group of students.*	✓	
Featured news article about a Selkirk College Alumni or Co-op student employed by you.**	✓	
Sponsorship recognition during the welcome speech.	✓	
Company logo on event signage and large screen in the event space.	✓	✓
Company logo included in event communications.	✓	✓
Company tagged in social media thank you post after the event.	✓	✓

\* Host a 30-minute presentation—on October 9, 10 or 11— in a private space with the opportunity to network with your target groups of students.

\*\* The news article will be featured on Selkirk College’s website and social media platforms before the event and available for you to share. The featured student/alumni must be nominated by your company with their contact information provided to Selkirk College 6 weeks prior to the event. (Deadline Aug 30th 2024)